

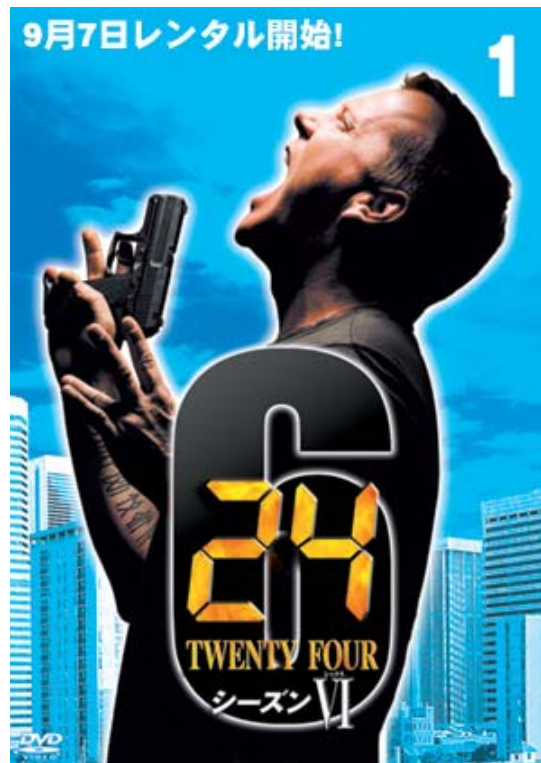
NEWS RELEASE

August 16, 2007
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Japan and 20th Century Fox Home Entertainment



**Twenty Fourth is the day of “24”!
Something will happen at video rental shops!?**
Launching campaign just before rental of video
“24 -TWENTY FOUR-” Season 6 begins!



(C)2007 Twentieth Century Fox Home Entertainment LLC. All Rights Reserved.

GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keikolida), launches a special campaign just before the rental of the video “24 -TWENTY FOUR-” Season 6 begins in cooperation with Twentieth Century Fox Home Entertainment LLC..

Twenty Fourth is the day of “24”! There is something that happens at video rental shops!?

“24 -TWENTY FOUR-” is already having its Season 6.

There is something that is going to happen on Friday August 24 at video rental shops nationwide just before the rental of the video begins on Friday September 7!

What is going to happen!?

Wait until you go and see it!

Visit your nearest video rental shop on August 24th!

Jack calls you by name!?

“This is Jack.” “Come in!”

“You’ve got mail from CTU!”

Jack’s funny ring-voice which not only “24 -TWENTY FOUR-” fans but also others find irresistible appears this summer!

This time, the “ring-voice with a family name,” which covers 100 family names in Japan, is being prepared.

Messrs/Mses/Mmes Sato, Suzuki and Tanaka, don’t miss it!

* The ring-voice can be downloaded by scanning the QR code on the poster displayed at video rental store fronts through out the country.

(The communication fee be charged on customer.)

* The ring-tone service with 100 family names will be available in mid-August.



Look for a shop with this banner

Many more new contents will be available!

Lots of hot contents will be made available in order to boost the day of “24.” First, screen-savers (for PCs) with all sorts of Jack which “24 -TWENTY FOUR-” fans can hardly wait will appear!

It provides a countdown of seconds until the start of the video rental of the Season 6!

There will be more contents to come to bring a lot of excitement to the day of “24.”

GignoSystem Japan, Inc. will strengthen cooperation with the Fox group centering on the effective marketing consulting that utilized mobile / web in future.

URL of the Campaign Notice Page (Mobile)

<http://pr.gsj.bz/?F=FOX240808>



Access the site top page from QR code as shown on the left

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

* All company names and product names in this document are the trademarks or registered trademarks of those companies.

* QR code (R) is a registered trademark of Denso Wave Incorporated.

~ Contact point for inquiries on this news release ~

GignoSystem Japan, Inc.
Administration Dept. Saito
TEL : +81-3-5210-5670
E-Mail : press@gsj.bz