

NEWS RELEASE

August 7, 2007
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

**GignoSystem Japan
on e-book site for women “Visual Story”
Distributing digest version of popular photo
collection for limited time
on first anniversary of its launch and as
summer vacation special event!**



(C)GignoSystem Japan, Inc.

GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keiko Iida), on the e-book site for women “Visual Story” which are promoted by three carriers **distributes the digest version of the photo collections currently being distributed on the site’s first anniversary of its launch and as a summer vacation special event.**

(* A limited-time event for two months till September 30)

<Features of the digest version>

- a digest version of the choice collection of original photos currently being distributed!
- 210 yen (tax included) for any version with half the number of pictures contained ordinarily (some 20 pictures)!
- two special never-before-seen pictures!
- a special bonus of two downloadable wallpapers of pictures from the digest version

Not only the price is much lower than that of an ordinary photo collection, but also it comes with never-before-seen pictures and wallpapers.

Both those who have not seen Visual Story yet and those who have seen them all will enjoy the digest version!

<Lineup for distribution>

[Currently being distributed]

- *Shugo Oshinari* Limited-time digest version “Serebuna Jikan (A time for celebrities)”
- *Ken Kaito* “Natsuno Hitotoki – Shitamachi Sansaku - Zenpen (A time in summer – a walk in an old town – first part)”
- *Kenta Kamakari* “Kissatende Arubaito (Working part-time at a cafe)”
- *Satoshi Matsuda* “IT Shachono Kyujitu – Asahen (A holiday of an IT company president – morning version)”
- *Hiro Mizushima* “Hajimeteno Keekizukuri (The first cake making – first part)”

[Updates made on August 7]

- *Yusuke Kamichi* “Kanojoto Sugosu Natsuyasumi (Spending a summer holiday with my girl friend)”
- *Kenta Kamakari* “Koende Deto (A date in the park)”
- *Yasuka Saito* “Aozorano Shitade (Under the blue sky)”
- *Koji Date* “Nichiyo Daiku!?” (Do-it-yourself)”
- *Satoshi Matsuda* “Otokono Teryori (Man’s home cooking)”

<Visual Story>

An electronic photo collection site for women. It contains electronic photo collections with story lines fans cannot resist! You can enjoy a virtual date with your favorite personality, catch a glimpse into how he spends his time off, and hear him talking to you in his own voice when you flip a page.

Address: <http://ebook.gsj.bz>

Cost: [Comics] Metered Rate 42yen, 53yen, 105yen (Including TAX)

[E-books] Metered Rate: 210 Yen, 315yen, 525 Yen (Including TAX)

Main menu: E-books

Compatible terminals: All the terminals for e-books

Access method:

[i-mode] i Menu > Menu/Search > Comics/Books > Picture Collection > Visual Story

[EZweb] EZ Top Menu > Search Categories > Books/Comics/Picture Collection > E-Books
> Visual Story

[Yahoo!Keitai] Yahoo!Keitai > Menu List > Books/Comics/Picture Collection > E-picture Collection
> Visual Story



Access the site top page from QR code as shown on the left side.

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

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