

## NEWS RELEASE

July 19, 2007  
GignoSystem Japan, Inc.  
President & CEO: Keiko Iida  
(Stock code: 4300, OSE Hercules)

**GignoSystem Japan**  
**Starting limited time distribution of**  
**“PUFFY” email magazine**  
**on TOKYO FM’s cell phone music site**  
**“MUSIC VILLAGE”!**

- email from Ami and Yumi of PUFFY delivered weekly to your cell phones!! -

GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keiko Iida), launches the **distribution of “PUFFY’s Mail Machine Gun, GO!2,” email from Puffy, for a limited time from Wednesday, July 18, 2007** on cell phone music site “MUSIC VILLAGE” provided by TOKYO FM Broadcasting Co., Ltd. (headquartered in Chiyoda-ku, Tokyo, President Michiomi Fukita). GignoSystem Japan is commissioned by TOKYO FM to create and operate the site. (\* Distributed on Wednesdays)



「PUFFY」Artist Photo

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Every Wednesday, email from Ami and Yumi of PUFFY is sent to “PUFFY” mail magazine subscribers among paying “MUSIC VILLAGE” members!

Rarely offered messages from the two such as the activities planned for the second half of 2007 including inside stories about making new song “boom boom beat / Shooting Star in Edo IV” are delivered to your cell phones week by week.

\* Please note that this delivery service is planned to last until early

September, 2007 but may be terminated without notice.

\* Please also note that a delivery may come earlier or later than Wednesday at the artists’ request.

\* The contents of the mail magazine are managed by “Music Village,” a



“boom boom beat / Shooting Star in Edo IV”

CD Jacket

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service provided by TOKYO FM.

< **"MUSIC VILLAGE"** Site Outline >

"MUSIC VILLAGE" is a general music information site directly linked to TOKYO FM's radio broadcasting service. It provides information including the latest music news, program appearances, song lists, event information, and original contents about popular artists. In addition to a full range of free contents, paid subscribers (315 yen/month), will be able to download ringtone melodies and obtain other special contents.

Address : <http://www.tfm.co.jp/music/>

Main Menu : Chaku-Uta Full(R), Chaku-Uta(R), Ring tone, E-mail magazine,  
Photo gallery, Chaku-Voice, Official movie site, Presents

Access

i-mode : iMENU > Menu/Search > TV/Radio/Magazine > Radio(FM)  
> "MUSIC VILLAGE" in "TOKYO FM"

EZweb : EZ Top Menu > Search by Category > TV/Radio/Magazine > Radio  
> "MUSIC VILLAGE" in "TOKYO FM"

Yahoo!Keitai : Yahoo!Keitai > Menu List > TV/Radio/Magazine > Radio  
> "MUSIC VILLAGE" in "TOKYO FM"

Cost : 315yen /month (Including Tax)

Optional cost: 105yen, 210yen, 315yen/DL (Include Tax) and so on



Access the site top page from QR code as shown on the left side.

(About TOKYO FM)

The core business of TOKYO FM is its FM radio station (TOKYO FM 80.0MHZ). TOKYO FM has also developed a wide range of other businesses including broadcasting business for satellite broadcasts and digital radio, IT business for the internet and mobile sites, and has developed an event planning and production business.

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

- \* All company names and product names in this document are the trademarks or registered trademarks of those companies.
- \* “Chaku-Uta Full(R)” and “Chaku-Uta(R)” is the trademark or registered trademark of Sony Music Entertainment Inc.
- \* i-mode and i-mode (in Japanese) are registered trademarks of NTT DoCoMo, Inc.
- \* EZweb is the trademark or registered trademark of KDDI Corporation.
- \*\*“SOFTBANK” and the name and logo of SOFTBANK are the registered trade marks and marks of SOFTBANK Corp. in Japan and other countries.
- \* QR code (R) is a registered trademark of Denso Wave Incorporated.

~ Contact point for inquiries on this news release ~

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