

## NEWS RELEASE

June 18, 2007  
GignoSystem Japan, Inc.  
President & CEO: Keiko Iida  
(Stock code: 4300, OSE Hercules)

### GignoSystem Japan and 20<sup>th</sup> Century Fox Film

# ファウンテン 永遠につづく愛 *The Fountain*

**First ever in the movie industry! Delivered to  
addressee one year later  
- Does your “love” last forever? -**

GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keiko Iida) is conducting a promotional “**future e-mail**” **campaign** in cooperation with Twentieth Century-Fox Film Corporation on the official 20th Century Fox Film website for high-profile movie “The Fountain” to be released around Japan on and after Saturday, July 14 .



“The Fountain” is the best touching love story this summer presented to everyone who believes that there is undying love even after your loved one dies.

The “**future e-mail**” **campaign** is the movie industry’s first attempt made in relation to the movie’s message “Eternal love exists” to deliver e-mail written for one’s loved one to the addressee exactly one year later.

GignoSystem Japan will continue to enhance the cooperation with Fox group companies with a focus on effective marketing consulting utilizing mobile and web based services.

**On and after Saturday, July 14 at Ginza Theatre Cinema and theaters nationwide**

< "future e-mail" Outline >

Send a message you would like to send to someone you love from your cell phone or PC to the official 20th Century Fox Film website.

The message will be delivered to the addressee exactly one year later in the form of a special "The Fountain" greeting card.

Why don't you send a message of your eternal love, unchangeable in one year or two years? (This service has the function to send your friend a greeting mail delivery notification.)

Applications from mobile phones will be accepted until Tuesday, July 31.

Messages sent will not be made public on any website but be made available to their respective addressees only. Also, the information contained in the messages will not be transferred or revealed to third parties.

Please note that we hold no responsibilities for any problems or troubles occurred between users when using this campaign service.

Adress :

- PC <http://movies.foxjapan.com/fountain/>
- MOBILE <http://movies.foxjapan.com/fountain/>



Access the site top page from QR code as shown on the left side.

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

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~ Contact point for inquiries on this news release ~

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