

NEWS RELEASE

December 28, 2006
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Japan Starting distribution of a novel-type game, “**Magicult!**,” on official Ezweb and SoftbankMobile game sites, “**Koiiro Prince (Love Color Prince)**” !

On Thursday, December 28, 2006, GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keiko Iida) launches the distribution of a novel-type game, “**Magicult!**,” on official Ezweb and SoftbankMobile sites, “**Koiiro (Love Color) Prince.**”

“Magicult!” is a novel-type game which follows three boys at Mahou Gakuen (Magic Academy) for one month while they are preparing for a promotion examination.

The hero in the first game is “Samuel” who is a needy student but at the top of the class.

Will he be the first in the class again?

It all depends on the choices the player of this game makes.

< About “Samuel” >

This top student is on a scholarship.

His late father was a court magician and he wants to follow suit, but he feels guilty about continuing his studies at the academy despite his family matters because he is the oldest of six brothers and sisters.

< Game Story >

It is Royal Academy of Magic in the magic kingdom of Cultzerland commonly known as “Cultz Academy.”

The three students of the academy who want to become magicians are preparing to take in a month the promotion examination for the senior year.

Can they make it?

This triune fantasy novel depicts the boys’ dreams and worries of the future from the viewpoint of each one of them.



“Koiiro Prince”
TOP Screen (Images)
(c)GignoSystem Japan, Inc.

< Game Images (Samples) >



(C)GignoSystem Japan,Inc. (C)SATORU MIZUKI

< Detail of "Koiro Prince" >

URL : <http://otome.gsj.bz/>

Cost: Metered Rate: 315yen /DL (Including Tax) 105yen/DL(Including Tax)

Main Menu: Web Novel Game, Flash(R) Game

Compatible Phones (Depends on the game): All terminals with a Flash(R)

Access:

(Ezweb) EZ Top Menu Search Categories Game Bishojo/Otome Game
Koiro Prince

(SoftbankMobile) Yahoo! Keitai Menu List Keitai Game
Romance/Beautiful Girl Game Koiro Prince



Access the site top page from QR code as shown on the left side.

(About GignoSystem Japan)

Founded in 1996 as a developer of Internet-based systems, GignoSystem Japan Inc. is engaged in various business areas such as e-commerce and provides solutions to other developers as well as content services to the users of the mobile phones from NTT DoCoMo, KDDI and Softbank Mobile. In October 2004, GignoSystem Japan formed a capital alliance with TOKYO FM Broadcasting Co., Ltd. and in 2005 and 2006 made THIRTIETH CO., LTD., a video and music production agency, NEXUS FILMS INC. and Onion, Inc. GignoSystem group companies. GignoSystem Japan is now building a new business field combining content production, broadcasting and communications.

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~ Contact point for inquiries on this news release ~

GignoSystem Japan, Inc.
Corporate Planning Dept. Saito
TEL : +81-3-5210-5666
E-Mail : press@gsj.bz