

NEWS RELEASE

December 21, 2006
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Japan A love game “ Hush-a-bye, baby: WebGame version ” launched its distribution on official Ezweb and SoftbankMobile game sites, “ Koiiro Prince (Love Color Prince) ” !

On Thursday, December 21, 2006, GignoSystem Japan, Inc. (headquartered in Chiyoda Ward, Tokyo, President & CEO Keiko Iida) launches the distribution of a Web game, “**Hush-a-bye, baby**”, on official Ezweb and SoftbankMobile sites, “Koiiro(Love Color) Prince.”

“**Hush-a-bye, baby**” is a visual novel-style game in which a beautiful pop idol girl with a love phobia whose innocent appearance is just a put-on, plays a game of love to find a boyfriend in seven days because of the deal she made with a death god.

“How do I know whether a guy is serious or joking?”

“What would I say when I talk about love?”

It is an exciting love web game, making you feel like you are really in love with someone.

< Game Story >

The leading character, Kihiko Nagai, is an active-innocent type pop idol. However her actual personality is a brash, foulmouthed rowdy. Her usual selfish behavior always gives

her manager a hard time. Then, “Morley” the girl death god turns up on Kihiko's doorstep.

“ You were supposed to die in an accident four years ago, but a god of death made an error and you remained,”



“Koiiro Prince”
TOP Screen (Images)
(c)GignoSystem Japan, Inc.



“Hush-a-bye, baby”
TOP Screen (Images)
(C)GignoSystem Japan, Inc.
(C)anxious/TAKE VISION

says Morley and invites Kihiro to go back in time to die.

Kihiro replies, "I don't want to die neither do I want to go back to that period, four years ago."

Morley says, "Well, then, let's make a deal."

The death god's proposition is that Kihiro find a boyfriend within seven days. The death god says it is easy, but as the result of trauma in the past Kihiro is very uncomfortable with dating boys.

Things don't go smoothly when her manager and her new colleague TV personalities, who do not know anything about the deal, start picking on her for trying to find a boy friend during her work.

So, a love game for this innocence-pretending girl starts out very mysteriously and from impure motives. What happens to Kihiro and to HIM...?

< Game Images (Samples) >



(C)GignoSystem Japan,Inc.

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< Detail of "Koiro Prince" >

URL : <http://otome.gsj.bz/>

Cost: Metered Rate: 315yen /DL (Including Tax) 105yen/DL(Including Tax)

Main Menu: Web Novel Game, Flash(R) Game

Compatible Phones (Depends on the game): All terminals with a Flash(R)

Access:

(Ezweb) EZ Top Menu Search Categories Game Bishojo/Otome Game

Koiro Prince

(SoftbankMobile) Yahoo! Keitai Menu List Keitai Game

Romance/Beautiful Girl Game Koiro Prince



Access the site top page from QR code as shown on the left side.

(About GignoSystem Japan)

Founded in 1996 as a developer of Internet-based systems, GignoSystem Japan Inc. is engaged in various business areas such as e-commerce and provides solutions to other developers as well as content services to the users of the mobile phones from NTT DoCoMo, KDDI and Softbank Mobile. In October 2004, GignoSystem Japan formed a capital alliance with TOKYO FM Broadcasting Co., Ltd. and in 2005 and 2006 made THIRTIETH CO., LTD., a video and music production agency, NEXUS FILMS INC. and Onion, Inc. GignoSystem group companies. GignoSystem Japan is now building a new business field combining content production, broadcasting and communications.

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