

NEWS RELEASE

November 15, 2006
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Japan Opening of a mobile game site for females “**Koiiro Prince (Love color Prince)**” as an official SoftBank Mobile site!

On Wednesday, November 15th, 2006, GignoSystem Japan, Inc. (HQ: Chiyoda Ward, Tokyo, President and CEO: Keiko Iida) opened “**Koiiro (Love Color) Prince**” on the official SoftBank Mobile site.

Since its opening as an official EZweb site in August, “**Koiiro Prince**” has been getting favorable reviews. We distribute a variety of games such as an illustrated novel game using situations and characters to experience romantic encounters or a live-action love game in which popular stars appear at a rate of one a month.

In the first edition, we distribute a heart-pounding love novel game, “**Takuya Revolution**” featuring a fast-rising young star Takuya, and a Flash (R) quiz game, “**Private High School Mystere Academy**”.

Detail of “Takuya Revolution”

It is a romance novel game, “Takuya Revolution”, featuring a young fast-rising star, Takuya.

The game system is simple; you just need to make choices. Even first timers can easily enjoy the game.

Depending on your choices, the story changes into many unpredictable developments. For example, you might be able to see rare private scenes or become Takuya's girlfriend.

In the album page, you can view the pictures you acquired from the game. Once you collect all the pictures, Takuya will present you with his special picture and movie.



“Koiiro Prince”
TOP Screen (Images)
(c)GignoSystem Japan, Inc.

< Game Images (Samples) >



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Detail of “Private High School Mystere Academy”

It is a Flash (R) quiz game, in which each of the high school classmates and seniors challenge you with a quiz on their favorite subject. If you give the right answer, you can see the special image of your favorite quizzer.

One character for each subject will quiz you in the game. This time, you will be introduced to three various characters, the library president Kawabata, the science club sophomore student Yukawa, and the foreign student Michael from UK. Please look forward to meeting other various characters in the future, such as the student body president and teachers, ranging from straight-ahead characters to unique characters.

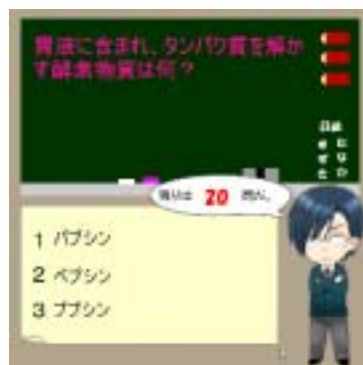
< Game Images (Samples) >



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< Detail of "Koiiro Prince" >

URL : <http://otome.gsj.bz/>

Cost: Metered Rate: 315yen /DL (Including Tax) 105yen/DL(Including Tax)

Main Menu: Web Novel Game, Flash(R) Game

Compatible Phones (Depends on the game): All terminals with a Flash(R)

Access: Yahoo! Keitai Menu List Keitai Game Romance/Beautiful Girl Game

Koiiro Prince



Access the site top page from QR code as shown on the left side.

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and SoftBank Mobile mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

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