

NEWS RELEASE

September 28, 2006
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Japan
The 2nd Original SNS!
Opening of “Tapestry Net”, a SNS of a radio
program for females “Tapestry” on October 2nd!
~ Upgrading radio program-coupled business with TOKYO FM ~

GignoSystem Japan, Inc. (HQ: Chiyoda Ward, Tokyo, President and CEO: Keiko Iida) and TOKYO FM Broadcasting Co., Ltd (TOKYO FM, HQ: Chiyoda Ward, Tokyo, President and CEO: Michiomi Fukita) opened “**Tapestry Net**”, a SNS site targeting females in their late 20s and 30s on October 2nd, 2006. Tapestry net is a SNS for “Tapestry” a morning radio show hosted by Yuka Kurihara.



“Tapestry Net” Logo

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TOKYO FM handles planning of the SNS and Gignosystem Japan accepts its system solutions and support operations. We joint opened a SNS site “SCHOOL OF ROCK! UNIVERSITY Supported by campus GO!GO!” with TOKYO FM on June 26th of this year, which was the first trial in the broadcasting scene. This is our 2nd trial.

We continue making efforts to expand group synergy by taking advantage of both companies’ qualities such as SNS service provision and acquisition of net advertisement by SNS service provision.

<The detail of “Tapestry Net”>

This is a SNS site for mature ladies provided by “Tapestry” a radio program on TOKYO FM from 8:30 – 10:55 AM every Monday to Friday.

- There are things you can say only on radio. There are things you can say only on the net. -

“Tapestry Net” is a space in which we bring together themes grown-ups have to go through with a concept of TOKYO FM station campaign, “Human Conscious- Love your life and Link your hearts”. The themes include; love & marriage, pregnancy, delivery, & child-care, money, beauty, and soul maintenance. Coupled with daily program, you can exchange

your opinions with other listeners in communities arranged by topics.

The DJs will preside over their communities in their specialties to talk and consult directly with listeners.

Leaders of the Official Community

Yumi Yoshimoto (Lyricist), Sokabe Keiichi (Musician), Deborah Lass (Popular DJ in NY FM agency), Arata Tomori (Doctor), Yasumi Ueno (Financial Planner), etc.

URL : <http://sns.tfm.co.jp/>

Planned functions

- Diary (External Blog compatible)
- Sending and receiving mails
- Searching (diary, community, WEB)
- Communities
- Topics
- Events
- Reviews
- Tracing
- Banner advertisements
- Text advertisement in mails
- Mail news.

<The Site Image (a Screen of Log in)>



(About Tapestry)

The radio program targets “mothers and expectant mothers who are sensitive to cultures and fashions” such as females who are working and child caring, and who wants to have babies. It aims to provide information and community for females in their own generation. (8:30 – 10:55 every Monday to Friday, live program from TOKYO FM Earth Gallery, Tokyo local)

Since the opening of the program in April 2006, this radio program centers its talks on communication among listeners on the BBS site. It includes every element from music, fashion, and entertainment.

URL : <http://www.tfm.co.jp/tps/> (PC)

Main Menu : Guest Report, WEEKLY HOT FIVE, FROM NEW YORK, Tokimeki IN MY LIFE presented by Odakyu Romance Car, Glico Watashi no Kokodake no Hanashi (Between You and Me), BBS, etc.

(About TOKYO FM)

The core business of TOKYO FM is its FM radio station (TOKYO FM 80.0MHZ). TOKYO FM has also developed a wide range of other businesses including broadcasting business for satellite broadcasts and digital radio, IT business for the internet and mobile sites, and has developed an event planning and production business.

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

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