

NEWS RELEASE

December 28, 2005
GignoSystem Japan, Inc.
President & CEO: Keiko Iida
(Stock code: 4300, OSE Hercules)

GignoSystem Europe Launch of New Delivery Service of Mobile Phone Wallpaper Contents for Cellcom Israel Ltd.: Picture Gallery

On December 28, 2005 (local time), GignoSystem Europe Ltd. (HQ in London, United Kingdom), an European subsidiary of GignoSystem Japan, Inc. (HQ in Chiyoda-ku, Tokyo, President & CEO: Keiko Iida), launched a general mobile phone wallpaper site, Picture Gallery through the i-mode service for the mobile phones of Cellcom Israel Ltd. (HQ in Netanya, Israel), the largest Israeli mobile communication company.

Picture Gallery, delivered by the new service, is a general mobile phone wallpaper site and provides 5,000 wallpapers in a great variety of categories: human figures, scenery, pop art and video clips. A calendar feature and a voting system within the site allow communication among users.



<About Picture Gallery>

Address: <http://corbiscell.gseurope.com/>

Fees: 19,90 ILS (about 520 yen)

Content: Video clips, Wallpapers, Calendars, top3

Compatible Terminals: LG342i, S410i, E378, N411i, S342i

(About GignoSystem Japan)

GignoSystem was founded in 1996 as a company engaged in the development of internet-based systems. The Company now offers a range of paid information services for use with NTT DoCoMo, KDDI and Vodafone mobile phones. The Company has also extended activities overseas, offering paid services for mobile phones used in 12 countries and 9 languages. Apart from paid information services, GignoSystem is also actively engaged in other businesses areas such as e-commerce. In October 2004, GignoSystem formed a capital alliance with TOKYO FM, a key broadcaster on the FM network with 38 stations across the country, and aims to create new business out of the fusion of broadcasting and communications.

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